

THE SMALL BUSINESS AND ENTREPRENEURSHIP CENTRE EDUCATION AND GROWTH SUPPORT FOR SMEs

SBEC supports small and medium-sized businesses to grow and become more profitable. It is providing up to 1.500.000 FCFA in seed funds to businesses that successfully meet the following qualification criteria.

Stage 1: Complete all 8 Modules of the SMEs Flagship Training Program

- | | |
|--|--------------------------------------|
| 01 Business Planning | 02 Business Formalization |
| 03 Taxation | 04 Human Resource Planning |
| 05 Operations & Business Management | 06 Accounting & Finance |
| 07 Marketing & Sales | 08 Technology & SMEs Growth |

Apply the skills and competencies gained from this training program to grow your business by becoming more efficient and competitive.

Businesses that complete ALL 8 modules are eligible for **FREE** administrative support.

Note: SBEC tracks participation at all events; please be sure to record your attendance.

Stage 2: Improve your business operations with FREE administrative support

SBEC's partners and experts will work with qualified businesses to:

- Create a scalable business plan for your business idea, ensuring it is profitable.
- Define and implement efficient business operating processes.
- Complete core operating requirements, including business registration and bank account opening.
- Facilitate access to business funding, including loans and grants.
- Track and measure growth targets against actual performance.

Business owners that successfully work with SBEC partners and experts to improve their business operations are eligible for the **Seed Fund Capital** of up to **1.500.000 FCFA**.

Stage 3: Further grow your business with an investment of up to 1.500.000 FCFA

Businesses must meet the following requirements to qualify for the investment.

- Have a verifiable existing business.
- Be a member of the SBEC Network.
- Be located in one of the project targeted regions - Centre, West, North-West, South-West and Littoral.
- Have at least one permanent employee other than the founder.

A Screening Committee will evaluate each eligible business using the criteria defined at each stage and select businesses that have successfully met the requirements to receive an investment of up to **1.500.000 FCFA**.